FOX CT

WTIC-TV

ORDER

Flight Dates **10/30/12-11/06/12**

Contract / Revision **386269 - 1**

Original Date / Revision
11/02/12 11/02/12

Advertiser **LMcMahon/Republican/ Sen**

Agency **Mentzer Media Services Inc**

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Product
LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC
Sales Region National
Agency Ref

Order Sep 00:15:00
Estimate # **1323**
Alt Order # **06308990**
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL CAND
Product Codes PL4
Priority 01
Advertiser Ref

Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 20% Market Value 1031075

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	34%	350565
4WVIT	22%	226836
5WTNH	22%	226836
6WCTX	2%	20621
7CABL	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	270	$175,282.75	$206,215.00	0.00
Totals	270	$175,282.75	$206,215.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	270	$175,282.75	$206,215.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
1	61	10/30/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-2222--	:30	8	$140.00	03	0.00	NM	8	$1,120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2222--	8	$140.00	0.00									
2	61	10/30/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-2222--	:30	8	$160.00	03	0.00	NM	8	$1,280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2222--	8	$160.00	0.00									
3	61	10/30/12	10/30/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-2-----	:30	2	$75.00	03	0.00	NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2-----	2	$75.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	*61*	*10/29/12-11/04/12*	*M-F 8a-9a*	8a-9a	-T--------	*:30*	*($75.00)*	0.00	*NM*						
Credited															
4	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--11---	:30	2	$75.00	03	0.00	NM	2	$150.00

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Contract / Revision **386269 - 1** Flight Dates **10/30/12-11/06/12** Hiatus Dates

Original Date / Revision 11/02/12 / 11/02/12 Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
4	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--11---	:30	2	$75.00	03	0.00	NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--11---	2	$75.00	0.00									
5	61	11/02/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	----2--	:30	2	$75.00	03	0.00	NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----2--	2	$75.00	0.00									
6	61	10/30/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-2222--	:30	8	$150.00	03	0.00	NM	8	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2222--	8	$150.00	0.00									
7	61	10/30/12	10/30/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-2-----	:30	2	$75.00	03	0.00	NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2-----	2	$75.00	0.00									
8	61	10/31/12	11/01/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	--11---	:30	2	$75.00	03	0.00	NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--11---	2	$75.00	0.00									
9	61	11/02/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	----2--	:30	2	$75.00	03	0.00	NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----2--	2	$75.00	0.00									
10	61	10/30/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-1111--	:30	4	$300.00	03	0.00	NM	4	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-1111--	4	$300.00	0.00									
11	61	10/30/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-1111--	:30	4	$400.00	03	0.00	NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-1111--	4	$400.00	0.00									
12	61	10/30/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	-2222--	:30	8	$1,100.00	03	0.00	NM	8	$8,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2222--	8	$1,100.00	0.00									
13	61	10/30/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-2222--	:30	8	$250.00	03	0.00	NM	8	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-2222--	8	$250.00	0.00									
14	61	10/30/12	11/02/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	-1111--	:30	4	$85.00	03	0.00	NM	4	$340.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-1111--	4	$85.00	0.00									
15	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--1----	:30	1	$5,000.00	03	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--1----	1	$5,000.00	0.00									

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*61*	*10/29/12-11/04/12*	*World Series on FOX*	730p-11p	--W-------	*:30*	*~~$5,000.00~~*	0.00	*NM*
	Credited								

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Contract / Revision **386269 - 1** Flight Dates **10/30/12-11/06/12** Hiatus Dates

Original Date / Revision 11/02/12 / 11/02/12 Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
17	61	11/01/12	11/01/12	World Series on FOX World Series	CM	730p-11p	---1---	:30	1	$5,000.00	03	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---1---	1	$5,000.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	*61*	*10/29/12-11/04/12*	*World Series on FOX*		*730p-11p*		---Th-----	*:30*		*~~$5,000.00~~)*	*0.00*	*NM*			
Credited															
18	61	11/02/12	11/02/12	Fri Prime A Kitchen Nightmares	CM	8p-9p	----2--	:30	2	$850.00	03	0.00	NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----2--	2	$850.00	0.00									
19	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	----2--	:30	2	$1,000.00	01	0.00	NM	2	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----2--	2	$1,000.00	0.00									
20	61	11/03/12	11/03/12	College FB Erly Game(FC College FB Erly Game(FC	CM	3p-7p	-----3-	:30	3	$350.00	03	0.00	NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----3-	3	$350.00	0.00									
21	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	$600.00	03	0.00	NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----2-	2	$600.00	0.00									
22	61	11/04/12	11/04/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	------5	:30	5	$2,000.00	03	0.00	NM	5	$10,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------5	5	$2,000.00	0.00									
24	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	------2	:30	2	$900.00	03	0.00	NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$900.00	0.00									
25	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	------2	:30	2	$250.00	03	0.00	NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$250.00	0.00									
26	61	11/05/12	11/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MT-----	:30	4	$140.00	03	0.00	NM	4	$560.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	4	$140.00	0.00									
27	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT-----	:30	2	$160.00	03	0.00	NM	2	$320.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	2	$160.00	0.00									
28	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MT-----	:30	2	$75.00	03	0.00	NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	2	$75.00	0.00									
29	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2------	:30	2	$150.00	03	0.00	NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	2------	2	$150.00	0.00									

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Original Date / Revision 11/02/12 / 11/02/12 Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
30	61	11/05/12	11/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1------	:30	1	$75.00	03	0.00	NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$75.00	0.00									
31	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1------	:30	1	$300.00	03	0.00	NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$300.00	0.00									
32	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1------	:30	1	$400.00	03	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$400.00	0.00									
33	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2------	:30	2	$1,100.00	03	0.00	NM	2	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	2------	2	$1,100.00	0.00									
34	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	2------	:30	2	$250.00	03	0.00	NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	2------	2	$250.00	0.00									
35	61	11/05/12	11/05/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1------	:30	1	$85.00	03	0.00	NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$85.00	0.00									
36	61	10/30/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-TWTF--	:30	1	$75.00	03	0.00	NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-TWTF--	1	$75.00	0.00									
37	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	$900.00	01	0.00	NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----1-	1	$900.00	0.00									
E 42	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--WT---	:30	2	$175.00	01	0.00	NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--WT---	2	$175.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	2	*61*	*10/29/12-11/04/12*	*M-F 8a-9a*	8a-9a		--WTh-----	*:30*	~~*($175.00)*~~	0.00	*NM*				
	Credited														
43	61	10/30/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-TWTF--	:30	4	$200.00	01	0.00	NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-TWTF--	4	$200.00	0.00									
44	61	10/30/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-TWTF--	:30	8	$200.00	01	0.00	NM	8	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-TWTF--	8	$200.00	0.00									
45	61	10/31/12	11/01/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	--WT---	:30	2	$200.00	01	0.00	NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--WT---	2	$200.00	0.00									

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Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
46	61	10/30/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	$800.00	01	0.00	NM	4	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-TWTF--	4	$800.00	0.00									
47	61	10/30/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	$950.00	01	0.00	NM	4	$3,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-TWTF--	4	$950.00	0.00									
48	61	10/30/12	11/02/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	-TWTF--	:30	4	$125.00	01	0.00	NM	4	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-TWTF--	4	$125.00	0.00									
49	61	10/31/12	11/01/12	World Series on FOX World Series	CM	730p-11p	--WT---	:30	6	$8,500.00	01	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--WT---	6	$8,500.00	0.00									

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*61*	*10/29/12-11/04/12*	*World Series on FOX Credited*	730p-11p	--WTh-----	*:30*	~~*$8,500.00*~~	0.00	*NM*
2	*61*	*10/29/12-11/04/12*	*World Series on FOX Credited*	730p-11p	--WTh-----	*:30*	~~*$8,500.00*~~	0.00	*NM*
3	*61*	*10/29/12-11/04/12*	*World Series on FOX Credited*	730p-11p	--WTh-----	*:30*	~~*$8,500.00*~~	0.00	*NM*
4	*61*	*10/29/12-11/04/12*	*World Series on FOX Credited*	730p-11p	--WTh-----	*:30*	~~*$8,500.00*~~	0.00	*NM*
5	*61*	*10/29/12-11/04/12*	*World Series on FOX Credited*	730p-11p	--WTh-----	*:30*	~~*$8,500.00*~~	0.00	*NM*
6	*61*	*10/29/12-11/04/12*	*World Series on FOX Credited*	730p-11p	--WTh-----	*:30*	~~*$8,500.00*~~	0.00	*NM*

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
50	61	11/03/12	11/03/12	SO/SO Sat 630-7a	CM	630-7a (6:30 AM-7:00 AM)	-----3-	:30	3	$65.00	01	0.00	NM	3	$195.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----3-	3	$65.00	0.00									
51	61	11/04/12	11/04/12	Su 10a-11a Su 10a-11a	CM	10a-11a	------3	:30	3	$190.00	01	0.00	NM	3	$570.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------3	3	$190.00	0.00									
52	61	11/03/12	11/03/12	College FB Late Game(F College FB Late Game(F	CM	7p-11p	-----5-	:30	5	$700.00	01	0.00	NM	5	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----5-	5	$700.00	0.00									
53	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	$900.00	01	0.00	NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----1-	1	$900.00	0.00									
54	61	11/04/12	11/04/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	------2	:30	2	$150.00	01	0.00	NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$150.00	0.00									
55	61	11/04/12	11/04/12	NFL on FOX Early Sun 1-4pm	CM	1p-4p	------4	:30	4	$3,800.00	01	0.00	NM	4	$15,200.00

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Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
55	61	11/04/12	11/04/12	NFL on FOX Early Sun 1-4pm	CM	1p-4p	------4	:30	4	$3,800.00	01	0.00	NM	4	$15,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------4	4	$3,800.00	0.00									
56	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	------1	:30	1	$1,200.00	01	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$1,200.00	0.00									
57	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	------1	:30	1	$375.00	01	0.00	NM	1	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------1	1	$375.00	0.00									
58	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT-----	:30	4	$275.00	01	0.00	NM	4	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	4	$275.00	0.00									
59	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MT-----	:30	2	$175.00	01	0.00	NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	2	$175.00	0.00									
60	61	11/05/12	11/06/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MT-----	:30	1	$200.00	01	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	1	$200.00	0.00									
61	61	11/05/12	11/06/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MT-----	:30	4	$200.00	01	0.00	NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	4	$200.00	0.00									
62	61	11/05/12	11/06/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	MT-----	:30	2	$300.00	01	0.00	NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	MT-----	2	$300.00	0.00									
63	61	11/05/12	11/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1------	:30	1	$200.00	01	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$200.00	0.00									
65	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1------	:30	1	$950.00	01	0.00	NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$950.00	0.00									
67	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	3------	:30	3	$4,500.00	01	0.00	NM	3	$13,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	3------	3	$4,500.00	0.00									
68	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1------	:30	1	$4,500.00	01	0.00	NM	1	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$4,500.00	0.00									
69	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--2----	:30	2	$5,000.00	01	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

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Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
69	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--2----	:30	2	$5,000.00	01	0.00	NM	0	$0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--2----	2	$5,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	61	10/29/12-11/04/12	World Series on FOX	730p-11p	--W-------	:30	~~$5,000.00~~	0.00	NM
	Credited								
2	61	10/29/12-11/04/12	World Series on FOX	730p-11p	--W-------	:30	~~$5,000.00~~	0.00	NM
	Credited								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
70	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--3----	:30	3	$5,000.00	03	0.00	NM	0	$0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--3----	3	$5,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	61	10/29/12-11/04/12	World Series on FOX	730p-11p	--W-------	:30	~~$5,000.00~~	0.00	NM
	Credited								
2	61	10/29/12-11/04/12	World Series on FOX	730p-11p	--W-------	:30	~~$5,000.00~~	0.00	NM
	Credited								
3	61	10/29/12-11/04/12	World Series on FOX	730p-11p	--W-------	:30	~~$5,000.00~~	0.00	NM
	Credited								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
71	61	11/01/12	11/01/12	World Series on FOX World Series	CM	730p-11p	---2---	:30	2	$5,000.00	03	0.00	NM	0	$0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	---2---	2	$5,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	61	10/29/12-11/04/12	World Series on FOX	730p-11p	---Th-----	:30	~~$5,000.00~~	0.00	NM
	Credited								
2	61	10/29/12-11/04/12	World Series on FOX	730p-11p	---Th-----	:30	~~$5,000.00~~	0.00	NM
	Credited								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
72	61	10/30/12	10/30/12	Tue Prime A Raising Hope/Ben & Kate	CM	8p-9p	-3-----	:30	3	$5,000.00	01	0.00	NM	3	$15,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	-3-----	3	$5,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
73	61	10/30/12	10/30/12	Tue Prime B New Girl/Mindy Proj	CM	9p-10p	-2-----	:30	2	$5,000.00	01	0.00	NM	2	$10,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	-2-----	2	$5,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
74	61	10/31/12	10/31/12	Wed Prime Rotator X-Factor	CM	8p-10p	--2----	:30	2	$4,000.00	01	0.00	NM	2	$8,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--2----	2	$4,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
75	61	11/01/12	11/01/12	Thur Prime Rotator X-Factor	CM	8p-10p	---6---	:30	6	$4,000.00	01	0.00	NM	6	$24,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	---6---	6	$4,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
76	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	1------	:30	1	$4,500.00	01	0.00	NM	1	$4,500.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/12	11/11/12	1------	1	$4,500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
77	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1------	:30	1	$4,500.00	01	0.00	NM	1	$4,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
77	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1------	:30	1	$4,500.00	01	0.00	NM	1	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	1------	1	$4,500.00	0.00									
78	61	11/03/12	11/03/12	College FB Erly Game(FC College FB Erly Game(FC	CM	3p-730p	-----4-	:30	4	$350.00	03	0.00	NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----4-	4	$350.00	0.00									
79	61	10/31/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	--222--	:30	6	$1,400.00	01	0.00	NM	6	$8,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--222--	6	$1,400.00	0.00									
80	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	$900.00	01	0.00	NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----2-	2	$900.00	0.00									
81	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	------2	:30	2	$1,200.00	01	0.00	NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$1,200.00	0.00									
82	61	11/04/12	11/04/12	Su Prime A1 Su 7p-730p	CM	7p-730p	------2	:30	2	$850.00	03	0.00	NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$850.00	0.00									
83	61	11/04/12	11/04/12	Su Prime A2 Su 730p-8p	CM	730p-8p	------2	:30	2	$850.00	03	0.00	NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$850.00	0.00									
84	61	11/04/12	11/04/12	Su Prime B1 Su 8p-830p	CM	8p-830p	------2	:30	2	$1,200.00	03	0.00	NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$1,200.00	0.00									
85	61	11/04/12	11/04/12	Su Prime B2 Su 830p-9p	CM	830p-9p	------2	:30	2	$850.00	03	0.00	NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$850.00	0.00									
86	61	11/04/12	11/04/12	Su Prime C1 Su 9p-930p	CM	9p-930p	------2	:30	2	$1,200.00	03	0.00	NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$1,200.00	0.00									
87	61	11/04/12	11/04/12	Su Prime C2 Su 930p-10p	CM	930p-10p	------2	:30	2	$850.00	03	0.00	NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$850.00	0.00									
88	61	10/31/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--222--	:30	6	$275.00	01	0.00	NM	6	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--222--	6	$275.00	0.00									
89	61	10/31/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	--222--	:30	6	$275.00	01	0.00	NM	6	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

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Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
89	61	10/31/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	--222--	:30	6	$275.00	01	0.00	NM	6	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--222--	6	$275.00	0.00									
90	61	10/31/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--222--	:30	6	$175.00	01	0.00	NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--222--	6	$175.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type					
	1	*61*	*10/29/12-11/04/12*	*M-F 8a-9a*	8a-9a	--WThF----	*:30*	~~*($175.00)*~~	0.00	*NM*					
	Credited														
91	61	11/01/12	11/01/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---1---	:30	1	$50.00	01	0.00	NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---1---	1	$50.00	0.00									
92	61	11/01/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	---22--	:30	4	$300.00	01	0.00	NM	4	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---22--	4	$300.00	0.00									
93	61	11/01/12	11/02/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---22--	:30	4	$110.00	01	0.00	NM	4	$440.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---22--	4	$110.00	0.00									
94	61	11/06/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-2-----	:30	2	$110.00	01	0.00	NM	2	$220.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	-2-----	2	$110.00	0.00									
95	61	11/01/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	---11--	:30	2	$200.00	01	0.00	NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---11--	2	$200.00	0.00									
96	61	11/03/12	11/03/12	College FB Late Game(F College FB Late Game(F	CM	7p-11p	-----4-	:30	4	$700.00	01	0.00	NM	4	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----4-	4	$700.00	0.00									
97	61	11/03/12	11/04/12	Sa/Su 7a-9a Weekend I Sa/Su 7a-9am Weekend I	CM	7a-9a	-----44	:30	8	$60.00	01	0.00	NM	8	$480.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-----44	8	$60.00	0.00									
98	61	11/04/12	11/04/12	Su 10a-11a Su 10a-11a	CM	10a-11a	------2	:30	2	$190.00	01	0.00	NM	2	$380.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$190.00	0.00									
99	61	11/04/12	11/04/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	------2	:30	2	$150.00	01	0.00	NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	------2	2	$150.00	0.00									
100	61	11/01/12	11/01/12	M-F News at Ten News at Ten	CM	10p-11p	---1---	:30	1	$1,400.00	01	0.00	NM	1	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	---1---	1	$1,400.00	0.00									

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Advertiser **LMcMahon/Republican/ Se** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
101	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2------	:30	2	$300.00	01	0.00	NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	2------	2	$300.00	0.00								
102	61	11/05/12	11/05/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	2------	:30	2	$275.00	01	0.00	NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	2------	2	$275.00	0.00								
103	61	11/05/12	11/05/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	2------	:30	2	$275.00	01	0.00	NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	2------	2	$275.00	0.00								
104	61	11/05/12	11/05/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	2------	:30	2	$175.00	01	0.00	NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	2------	2	$175.00	0.00								
105	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2------	:30	2	$1,400.00	01	0.00	NM	2	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	2------	2	$1,400.00	0.00								
106	61	11/05/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1------	:30	1	$50.00	03	0.00	NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	1------	1	$50.00	0.00								
107	61	11/05/12	11/05/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	1------	:30	1	$50.00	03	0.00	NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	1------	1	$50.00	0.00								
108	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	$75.00	03	0.00	NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	---TF--	1	$75.00	0.00								
109	61	11/06/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-1-----	:30	1	$175.00	01	0.00	NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	-1-----	1	$175.00	0.00								
N110	61	11/05/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1------	:30	1	$175.00	01	0.00	NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	1------	1	$175.00	0.00								
														Totals 270	$206,215.00